



INDO AGROTECH EXPO & FORUM JULY 1st-7th 2025

Growing a Sustainable Future, One
Harvest at a Time.

► Presented By: ProSpace Indonesia Jaya



EXECUTIVE SUMMARY

The Indo Agrotech Expo & Forum 2025 is a premier international trade exhibition focused on agricultural innovation, food processing, and agribusiness investment opportunities. Organized in Surabaya, Indonesia, this event serves as a strategic platform for knowledge exchange, trade facilitation, and investment promotion.

ProSpace Indonesia is leading efforts to facilitate Nigerian participation in this prestigious event, offering a structured delegation program that includes exhibition opportunities, business networking, and B2B matchmaking. With a focus on cassava, cocoa, palm oil, and other key agricultural commodities, this event will create direct trade and investment linkages between Nigeria and Indonesia.



ABOUT

INDO AGROTECH EXPO & FORUM

The Indo Agrotech Expo & Forum is one of Southeast Asia's most influential agribusiness trade events, showcasing the latest advancements in:

- Smart Farming & Precision Agriculture
- Food Processing & Value Addition
- Agro-Financing & Investment Opportunities
- Maritime & Export Logistics
- Sustainable Agriculture & Organic Farming
- Agri-Machinery & Equipment

This event will feature over 300 exhibitors, 5,000+ trade visitors, and 50+ expert speakers, making it a vital hub for global agribusiness leaders and policymakers.



EVENT OVERVIEW

Event Name: Indo Agrotech Expo & Forum 2025

Date: July 2-4, 2025

Location: Grand City Convex, Surabaya, Indonesia

Organizer: Indo Agrotech Event Group

Target Audience: Government agencies, agribusiness investors, exporters, food processors, agricultural engineers, and technology providers.



WHY PARTICIPATE?

- Connect with international buyers, suppliers, and investors.
- Learn about modern innovations in agriculture and food processing.
- Establish business relationships with global partners.
- Gain visibility on an international stage.
- Explore new markets for Nigerian agricultural products.
- Participate in matchmaking sessions with Indonesian investors and agribusiness stakeholders.
- Learn from global case studies and best practices to improve productivity and competitiveness.



KEY SECTORS

- Smart Agriculture & Precision Farming
- Food Processing & Value Addition (Cassava, Cocoa, Palm Oil, and more)
- Maritime & Export Logistics
- Agro-Financing & Investment
- Organic & Sustainable Farming
- Agricultural Biotechnology & Green Solutions



INDUSTRY TREND & MARKET PROJECTIONS

Global Agri-Tech Market Growth

Projected to reach \$22 billion by 2027, driven by AI, IoT, and mechanization.

Nigeria's Agricultural Export Potential

A \$10 billion market opportunity in processed food and raw commodities.

Southeast Asia's Demand for African Commodities

Rising demand for cassava, cocoa, palm oil, and sesame seeds.

Sustainability & Innovation

Focus on eco-friendly packaging, regenerative farming, and digital marketplaces for farmers.

Maritime Solutions for Agricultural Trade

Innovations in cold chain logistics and shipping efficiency are reducing costs and expanding market reach.

BUSINESS OPPORTUNITY



Maritime Solutions for Agricultural Trade

Innovations in cold chain logistics and shipping efficiency are reducing costs and expanding market reach.



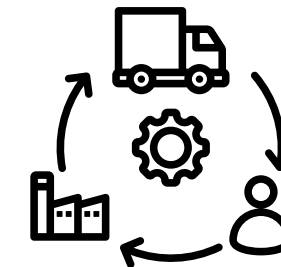
Government Collaboration

Explore bilateral trade agreements and policy frameworks supporting agribusiness growth.



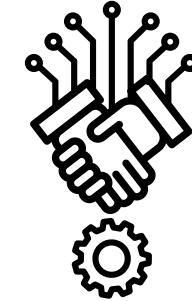
Export & Trade Partnerships

Secure new buyers for Nigerian agricultural commodities such as cassava, cocoa, and palm oil.



Supply Chain & Logistics Optimization

Partner with Indonesian firms to improve maritime trade routes and cold chain solutions for Nigerian exports.



Technology Transfer

Gain access to innovative farming and food processing technologies to enhance productivity.

ITINERARY

DAY 1: JULY 1 (TUESDAY)– DEPARTURE & ARRIVAL

- Departure from Lagos, Nigeria to Jakarta
- Jakarta – Surabaya, Indonesia (early morning flight)
- Arrival in Surabaya (evening local time)
- Airport pickup and hotel check-in (pre-arranged by ProSpace Indonesia)
- Welcome Dinner & Cultural Introduction Night

DAY 2: JULY 2 (WEDNESDAY)–EXPO DAY 1

- Breakfast at hotel
- Opening Ceremony at Grand City Convex, Surabaya
- Guided tour of the exhibition booths
- Panel discussion sessions on Smart Farming & Agro-Financing
- Free time to network with international exhibitors

ITINERARY

DAY 3: JULY 3 (THURSDAY)– EXPO DAY 2

- Breakfast at hotel
- One-on-one B2B Matchmaking Meetings with Indonesian investors, agro-processors, and exporters
- Trade booth visit at the Nigerian Pavilion
- Evening Networking Mixer (optional)

DAY 4: JULY 4 (FRIDAY)–EXPO DAY 3 & CLOSING

- Breakfast at hotel
- Final exhibitions and investment forum
- Panel discussion on Technology Transfer & Maritime Export Logistics
- Official Closing Ceremony

DAY 5: JULY 5 (SATURDAY)– FACILITY VISITS (EXTRA FEE :\$200)

- Breakfast at hotel
- One-on-one B2B Matchmaking Meetings with Indonesian investors, agro-processors, and exporters
- Trade booth visit at the Nigerian Pavilion
- Evening Networking Mixer (optional)

DAY 6: JULY 6 (SUNDAY)– BUSINESS SESSION + DINNER

- Breakfast at hotel
- Business strategy roundtable: “Nigerian-Indonesian Agri-Partnerships”
- Pitch session for Nigerian businesses (short presentations to Indonesian partners)
- Legal & trade advisory Q&A with Indonesian trade officers
- Delegation Dinner

DAY 7: JULY 7 (MONDAY)– LEISURE & DEPARTURE

- Breakfast at hotel
- City Tour & Shopping: Tunjungan Plaza for shopping, Kenjeran Beach sightseeing
- Afternoon rest and packing
- Check-out & departure transfer to Juanda International Airport
- Evening flight to Lagos, Nigeria

EXHIBIT PROFILE AT INDO AGROTECH EXPO & FORUM 2025

Machinery & Equipment

- Accessories, tools, spare parts/ components
- Agricultural building construction
- Agricultural chemicals
- Automation, GPS and GIS technology for agriculture
- Cans machinery
- Conveying equipment
- Cultivation systems
- Electronics/ precision farming/ agricultural software
- Forage choppers
- Forage harvester
- Forestry machinery
- Greenhouse related products
- Measuring system
- Milling equipment
- Palm machinery
- Planting & harvesting machinery
- Roasting machinery
- Rubber machinery
- Tillage
- Tractors/ farmyard and front loaders
- Tires and wheels

Landscape Conservation

Technology for municipal application

Fertilizer

- Agricultural chemical
- Biotechnology
- Farm inputs
- Fertilizer application
- Organic products and technologies

Crops

- Horticulture, fruit-growing and vegetable gardening
- Mushroom growing
- Plant protection
- Plants and plant production
- Raising seedling systems
- Root crop harvesting – sugar beets/ potatoes
- Seed
- Showing technology
- Special crops
- Vegetable growing

Feed

- Feed additives
- Feed mixers
- Feed and feedstuff production
- Feedmilling equipment
- Husbandry and feed technology Silo

Energy

- Alternative energy
- Energy plants production
- Energy-saving technologies for agriculture
- Production of biomass fuel, bio gas, biodiesel
- Recycling
- Renewable raw materials

Water

- Water management
- Irrigation/ sprinkle irrigation



FIRST NIGERIA BOOTH AT INDO AGROTECH EXPO 2025

ProSpace Indonesia proudly introduces the first-ever Nigerian Booth at the Indo Agrotech Expo 2025, an exclusive initiative designed to connect Nigerian businesses with high-value buyers and investors in Indonesia's thriving agricultural and food industries. This initiative serves as a pioneering trade and investment gateway, providing Nigerian companies with a unique opportunity to expand internationally.

Why secure a spot in the Nigerian booth?

- Position your brand in front of Indonesian importers, manufacturers, and distributors actively seeking premium Nigerian raw materials.
- Secure export opportunities in cassava, cocoa, palm oil, sesame seeds, shea butter, and ginger, all of which are in high demand in Indonesia.



Why secure a spot in the Nigerian booth ?

- Gain exclusive access to high-level trade meetings, business matchmaking sessions, and networking events with industry leaders and policymakers.
- ProSpace Indonesia will provide pre-event training, logistical coordination, and post-event follow-ups to help companies secure sustainable trade deals.

Strategic Market Positioning

With Indonesia's increasing demand for African agricultural commodities, Nigerian businesses are well-positioned to establish long-term trade partnerships. The Nigerian Booth will highlight products from sectors including:

- Food & Agro-Processing.
- Raw Material Supply Chains
- Export & Trade Companies
- Sustainable & Organic Farming Enterprises





Nigerian Booth Package

Cost fee – \$750 per company

Strategic Market Positioning

- Be among the first 10 Nigerian businesses to showcase at Indo Agrotech Expo 2025.
- Establish your brand in Southeast Asia's rapidly growing agri-market.

Premium Exhibition Features

- Branded Booth Space with 3-Shelf Product Display in the Nigerian Pavilion.
- Professional Bahasa-Speaking Staff to facilitate communication with Indonesian and international buyers.
- Company Profile & Product Portfolio Showcasing (Digital & Physical Displays).



Business Expansion & Trade Facilitation

- B2B Matchmaking: Exclusive meetings with buyers, investors, and distributors.
- Market Entry Insights: Access key information on regulatory requirements and trade facilitation.
- Export Readiness Support: Assistance in navigating the Indonesian and ASEAN markets.

Marketing & Visibility Boost

- Professionally designed Flyers & Marketing Collateral for brand awareness.
- Networking with High-Value Buyers from Indonesia and global markets.

Secure your participation today and become a part of history with the first-ever Nigerian Pavilion at Indo Agrotech Expo 2025.

PARTICIPATION PACKAGE & ITINERARY



1. Booth Participation Fee:
 - Cost: \$750 per company.



2. Round-Trip Airfare:
 - Estimated Cost: \$1,689 per person (Lagos, Nigeria to Surabaya, Indonesia)



3. Accommodation:
 - Hotel Rate: \$90 per night.Duration: 7-day stay, totaling \$630



4. Visa Fees
 - \$500 for Nigeria passport



5. Estimated Total Cost per Participant:
 - \$3,569 per participant.

None Booth Participant is \$2819

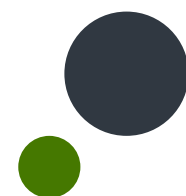
Note: Prices depends on availability of tickets prices





TRAVEL REQUIREMENTS & PAYMENT INFORMATION

- Valid International Passport (minimum 1 year validity)
- Passport Photograph (Red Background)
- Account Statement (minimum 1 month)
- Business Registration Documents
- Letter of Invitation from Event Organizer (provided after registration)
- Proof of Payment for Exhibition Space
- Complete Application Form
- Interview with Prospace Director



Payment Schedule

- Total cost : \$3,569
- Initial Deposit: \$2,200

This would cover:

- Exhibition booth space reservation (\$750)
 - Initial visa processing fees
 - Partial airfare reservation
 - Hotel booking guarantee
- Balance Payment: \$1,539
 - Due Date: 60 days before the event

Bank Details:

Bank Name: Bank Central Asia (BCA)
Account Name: PT PROSPACE INDONESIA JAYA
Account Number: 4977522586
Swift Code: CENAIJJA
Bank Address: Menara BCA, Grand Indonesia, Jl
MH Thamrin No 1, Jakarta 10310, Indonesia

TERMS & CONDITION

- Exhibition space is only confirmed upon receipt of deposit payment
- All payments must be made in USD through bank transfer only
- Booth location preference is subject to availability and allocation by organizers

Cancellation policy:

- Cancellation 90+ days before event: 70% refund
 - Cancellation 60–89 days before event: 50% refund
 - Cancellation less than 60 days before event: No refund
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- Exhibitors are responsible for shipping, customs clearance and return of their exhibit materials
 - Exhibitors must arrange their own insurance coverage for the event
 - The organizer reserves the right to change event dates or venue if necessary due to unforeseen circumstances



EXPECTED OUTCOMES

- Increased Export Opportunities: Nigerian businesses will secure trade deals for agricultural commodities.
- Investment Facilitation: Potential partnerships with Indonesian firms for processing and distribution.
- Expansion of Agribusiness Networks : Strengthened collaborations between Nigerian and Indonesian stakeholders.
- Policy & Trade Insights: Access to regulatory updates and trade incentives in the Asian market.
- Business Growth & Expansion: Participants will gain practical knowledge to scale their agribusiness operations internationally.



PREVIOUS PICTURES



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